

DIGITAL & MOBILE CHANNELS

- Dedicated iPad/iPhone app
- Dedicated Android app
- Responsive mobile website
- Digital newsstands including Apple Newsstand, Google Newsstand, Magzter, and Zinio

STRATEGY-BUSINESS.COM

- New content is posted to our website daily on key business topics such as strategy, leadership, org culture, tech, innovation, and more
- *Forbes* named our site one of the Top 25 Websites for CEOs

SOCIAL MEDIA

- Engaged audience of 350,000 fans on Facebook, Twitter, and LinkedIn

NEWSLETTERS

- Nearly 120,000 readers have opted in to our twice-weekly e-newsletters

PRINT MAGAZINE

- Our quarterly print magazine is available via subscription and on newsstands in a variety of places including major airports, hotels, and bookstores

DIGITAL EDITION

- *s+b*'s digital edition is a greener, electronic replica of the print magazine

EVENTS

- *s+b* is placed at select events targeting senior-level executives throughout the year



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